

Program Architecture (2020-22 BATCH)

	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Pan Semester Course				
Foundation Program (06/07/2020 to 14/08/2020)	Spreadsheet Modelling	1	Quantitative Techniques in Management	1	Introduction to Accounting and Finance	0	Principles of Management	0	ABCD - Art Workshop	0	Management Communication- I	1																	
Core Courses (Term-I) (17/08/2020 to 03/11/2020)	Proficiency in Business Tools	3	Decision Making Science	3	Introduction to Digital Business	3	Service Process, Quality & Productivity	3	Financial Accounting and Financial Statement Analysis	2	Management Accounting	2	Behavioural Science	3	Human Capital Management	3	Marketing Management	3	Corporate Finance	3	Business Economics	3	Management Communication- II	1					
Core Courses (Term-2) (11/05/2020 to 02/02/2021)	Proficiency in Business Tools	3	Decision Making Science	3	Introduction to Digital Business	3	Service Process, Quality & Productivity	3	Financial Accounting and Financial Statement Analysis	2	Management Accounting	2	Behavioural Science	3	Human Capital Management	3	Marketing Management	3	Corporate Finance	3	Business Economics	3	Cross Cultural Communication	2	Management Communication- II	1	Cross Cultural Communication	2	
Core Courses (Term-3) (04/02/2021 to 20/04/2021)	Proficiency in Business Tools	3	Decision Making Science	3	Introduction to Digital Business	3	Service Process, Quality & Productivity	3	Financial Accounting and Financial Statement Analysis	2	Management Accounting	2	Behavioural Science	3	Human Capital Management	3	Marketing Management	3	Corporate Finance	3	Business Economics	3	Business Policy, Strategy and Simulations	3	Cross Cultural Communication	2	Negotiation Skills	1	
ELECTIVE COURSES (TERM-3) (04/02/2021 to 20/04/2021)	Digital Business		Cr		Finance		Cr		Analytics		Cr		Marketing		Cr		Human Resources		Cr		Innovation and Entrepreneurship		Cr						
	Digital Design & Innovation		2		Principles and Practices of Banking		2		Data Management Systems and Data Engineering		2		Sales Management		2		Talent Management in New Age		2		Innovation and Creativity		2						
	Introduction to Digital Technologies		2		Financial System and Markets		2		Business Data Visualization		2		Consumer Behavior		2		Managerial Psychology in Action		2		Entrepreneurial Marketing		2						
	Digital Mindset		2		Security Analysis and Portfolio Management		3		Coding Business Application with R and Python		2		Services Marketing		2		Competency Based Strategic Staffing		3		Entrepreneurial Finance		2						
	Enterprise Digital Transformation		2		Investment Banking		2		Block Chain and Business Applications		2		B2B Marketing		2		Leadership in New Age		2		People Management in Entrepreneurial Firms		2						
	E-Commerce		2		International Financial Management		2		Financial Technologies		2		Marketing Research		2		Strategic Human Resource Management		2										
	Mobile Marketing		2		Financial Services		2		Text Mining and Sentiment Analytics		2		Digital Marketing		2		Total Rewards Management		2										
	Digital Project Management		2		Corporate Taxation		2		Business Forecasting		3		Retail Marketing		2		Cross Cultural Management		2										
	Cloud Computing for Business Value		2										Brand Management		2		Psychometric Testing		2										
																							Wellness and Lifestyle (Credit 4, 1 Credit Each Term)	Design Thinking (Credit- 2)		Effective Execution (Credit- 3)		Innovation Incubation (Credit 3) / Research Incubation (Credit 3)	

	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Course Name	Cr	Pan Semester Course	
Term 4 (CORE) (22/04/2021 To 06/07/2021)	Business Policy, Strategy and Simulations			3	Negotiation skills			1	Professional Development				1	Wellness and Lifestyle (Credit 4, 1 Credit Each Term)
ELECTIVE COURSES (TERM 4) (22/04/2021 To 06/07/2021)	Digital Business	Cr	Finance	Cr	Analytics	Cr	Marketing	Cr	Human Resources	Cr	Innovation and Entrepreneurship	Cr	Innovation Incubation (Credit 3) / Research Incubation (Credit 3) Effective Execution (Credit -3)	
	Digital Design & Innovation	2	Principles and Practices of Banking	2	Data Management Systems and Data Engineering	2	Sales Management	2	Talent Management in New Age	2	Innovation and Creativity	2		
	Introduction to Digital Technologies	2	Financial System and Markets	2	Business Data Visualization	2	Consumer Behavior	2	Managerial Psychology in Action	2	Entrepreneurial Marketing	2		
	RPA and Automation	3	Security Analysis and Portfolio Management	3	Coding Business Application with R and Python	2	Integrated Marketing Communication	2	Competency Based Strategic Staffing	3	Entrepreneurial Finance	2		
	Digital Mindset	2	Derivatives	3	Advanced Predictive Analytics	3	Services Marketing	2	Learning & Development	2	People Management in Entrepreneurial Firms	2		
	Enterprise Digital Transformation	2	Investment Banking	2	Artificial Intelligence and Machine Learning	2	B2B Marketing	2	Employee Relations & Labour Laws	3				
	Business Requirement Analysis	2	Wealth Management	2	Big Data Analytics	3	Marketing Research	2	Leadership in New Age	2				
	E-Commerce	2	Financial Trading Lab	2	Block Chain and Business Applications	2	Digital Marketing	2	Organizational Development and Change	2				
	Information Security and Cyber Law	3	Corporate and Retail Banking	2	Financial Technologies	2	Retail Marketing	2	Strategic Human Resource Management	2				
	Digital Project Management	2	Rural Banking and Microfinance	2	Marketing Analytics	3	IT Sales and Marketing	2	Total Rewards Management	2				
	Cloud Computing for Business Value	2	Financial Modelling	2	Text Mining and Sentiment Analytics	2	Customer Relationship Management	2	Cross Cultural Management	2				
			MSME Financing	2	Advanced Risk Analytics	2	Brand Management	2	Human Resource Analytics	3				
			International Financial Management	2	Business Forecasting	3	Social Media Marketing	2	Psychometric Testing	2				
			Financial Services	2	Computer Vision and Image Analytics Managerial Applications	3	Marketing Communication Design	2						
			Financial Risk Management	2	Predictive Analytics in Business with R and Python	3	Distribution Management in Digital Age	2						
			Business Valuation and Mergers & Acquisition	2	Supply Chain and Logistics Analytics	3								
			Corporate Taxation	2										
TERM 5 (8/7/2021 to 21/09/2021)	SOCIAL IMMERSION PROGRAM (5 Credits) / SUPER SPECIALISATION & MICRO SUPER SPECIALISATION (10 Credits)													
Term 6 (CORE) (23/09/2021 To 30/11/2021)	Business Policy, Strategy and Simulations			3	Professional Development						1			
ELECTIVE COURSES (TERM 6) (23/09/2021 To 30/11/2021)	Digital Business	Cr	Finance	Cr	Analytics	Cr	Marketing	Cr	Human Resources Management	Cr	Entrepreneurship	Cr		
	Digital Design & Innovation	2	Principles and Practices of Banking	2	Data Management Systems and Data Engineering	2	Integrated Marketing Communication	2	Talent Management in New Age	2	Innovation and Creativity	2		
	Introduction to Digital Technologies	2	Financial System and Markets	2	Business Data Visualization	2	Services Marketing	2	Managerial Psychology in Action	2	Entrepreneurial Marketing	2		
	RPA and Automation	3	Security Analysis and Portfolio Management	3	Coding Business Application with R and Python	2	B2B Marketing	2	Competency Based Strategic Staffing	3	Entrepreneurial Finance	2		
	Digital Mindset	2	Derivatives	3	Advanced Predictive Analytics	3	Marketing Research	2	Learning & Development	2	People Management in Entrepreneurial Firms	2		
	Enterprise Digital Transformation	2	Investment Banking	2	Artificial Intelligence and Machine Learning	2	Digital Marketing	2	Employee Relations & Labour Laws	3				
	Business Requirement Analysis	2	Wealth Management	2	Big Data Analytics	3	Retail Marketing	2	Leadership in New Age	2				
	E-Commerce	2	Financial Trading Lab	2	Block Chain and Business Applications	2	IT Sales and Marketing	2	Organizational Development and Change	2				
	Information Security and Cyber Law	3	Corporate and Retail Banking	2	Financial Technologies	2	Customer Relationship Management	2	Strategic Human Resource Management	2				
	Digital Project Management	2	Rural Banking and Microfinance	2	Marketing Analytics	3	Brand Management	2	Total Rewards Management	2				
	Cloud Computing for Business Value	2	Financial Modelling	2	Text Mining and Sentiment Analytics	2	Social Media Marketing	2	Cross Cultural Management	2				
			MSME Financing	2	Advanced Risk Analytics	2	Marketing Communication Design	2	Human Resource Analytics	3				
			International Financial Management	2	Business Forecasting	3	Distribution Management in Digital Age	2	Psychometric Testing	2				
			Financial Services	2	Computer Vision and Image Analytics Managerial Applications	3								
			Financial Risk Management	2	Predictive Analytics in Business with R and Python	3								
			Business Valuation and Mergers & Acquisition	2	Supply Chain and Logistics Analytics	3								
			Corporate Taxation	2										
TERM-7 (06/12/2021 to 20/04/2022)	INDUSTRY INTERNSHIP PROGRAM (10 Credits)													